

## Market Analysis Report



# CLINICAL TRIALS IN CHINA



**- UNIVERSAL MEDICA -**

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*Full Expertise of the Chinese Healthcare Market*

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- Guides Pharma & Biotech companies from analysis and identification of their needs to solution implementation.
- Provides a wide range of services from marketing studies to consulting and more advanced services.
- Has built a real international development and became a privileged partner of lifescience companies.
- Our company is specialized in the writing of specific market analysis reports about the Chinese environment.
- Thanks to our subsidiary in Shanghai since 2005, Universal Medica has acquired a high experience of the Chinese market and select a high quality and an up-to-date information.
- Many of your departments might be interested in our reports including R&D, Asia/Pacific department, export managers and Purchase department.

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- 2000: Setting up of Universal Medica in France
- 2005: China (Shanghai) office
- 2008: UK (London) office
- 2010: USA (Philadelphia) office

*Universal Medica grants you its expertise by selecting a relevant and an up-to-date information*

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## Overview of the report

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Clinical trial activity in China is on the rise. With the establishment of China SFDA<sup>1</sup>, strengthening IPR<sup>2</sup> protection, and regulation environments improvements, more and more multinational clinical trials are introduced in China since 21<sup>st</sup> century.

The advantages of conducting clinical trials in China includes: fast patient recruitment, low cost (especially for the lab cost, PI grant and CRA<sup>3</sup> traveling), large patient pool, abound, unique disease resources, experienced and motivated investigator, huge market, shortening the time to market a new drug, GCP<sup>4</sup> compliance database and China government policy adjustment favorable to foreign companies.

Although there are so many benefits to conduct multinational clinical trials in China, there are still lots of challenges, such as lengthy approval process for clinical trials which is still one of the major complain of the global sponsor to China, restrictive export of whole blood/DNA, unclear investigator's accountability, quality issue, ethic issue, insufficient training, lack of qualified/experienced CRAs and project managers, limited logistic support, and local practice, culture, language barrier.

*« As the pharmaceutical market has extended to become truly global, so has R&D. A growing trend is to use emerging markets where clinical costs are frequently lower than the US, Europe and Japan. One emerging market that has experienced a surge interest in conducting clinical trials is China. »*

<sup>1</sup> State Food & Drug Administration

<sup>2</sup> Intellectual Property Rights

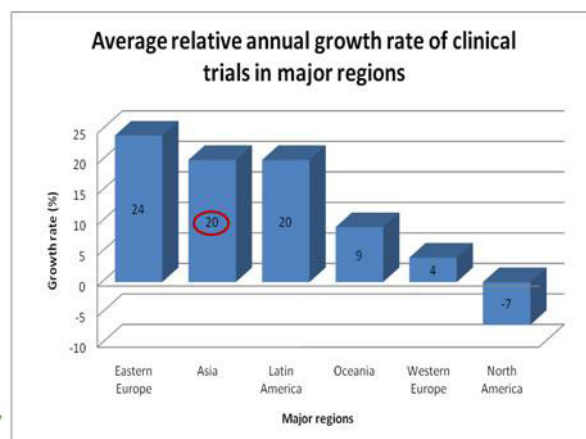
<sup>3</sup> Clinical Research Associate

<sup>4</sup> Good Clinical Practices

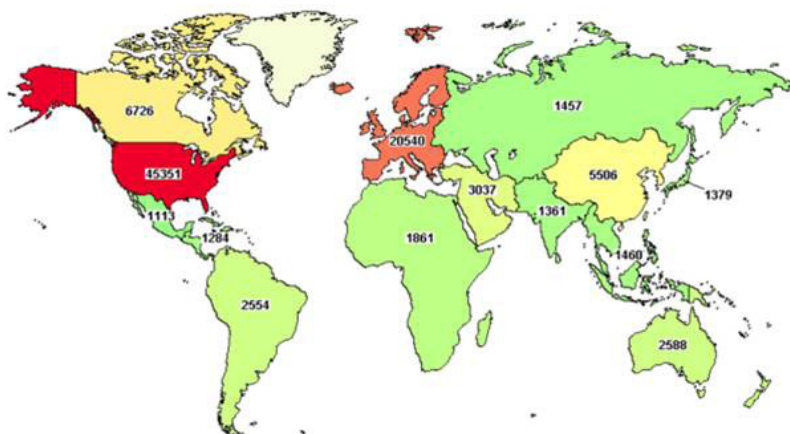
# This report provides

**A better comprehension of the Chinese clinical trials market by analysing:**

- The Chinese market dynamics
- A draw up of an up-to-date regulatory and legislation situation including all the major reforms related to clinical trials
- The key market trends: drivers and challenges of clinical trials
- An exhaustive analysis of the main CROs<sup>5</sup> located in China



Source: Thiers et al., *Nature Reviews Drug Discovery*, January 2008



Overview of the number of clinical trials conducted worldwide  
Source: *Clinicaltrials.org*, January 2010

**Answers to your business interrogations:**

- Why has China become a key destination for clinical trials?
- What are the major drivers of this geographic clinical trials decentralization?
- What are the remain challenges for multinational clinical trials?
- What is the process of clinical trials for imported drugs?
- What are the major types of clinical trials conducted in China?
- How does SFDA reform the healthcare environment in order to be in accordance with Western countries regulatory environment?

**An exhaustive synthesis of the main CROs located in China:**

- Get an identification sheet per CRO
- Know about their major activities
- Have an exhaustive list of Multinational & National CROs settled in China
- Have an overview of their pharmaceutical customers

**CRO Identification Sheet**

NAME of CRO in ENGLISH
IDENTIFICATION
ADDRESS
CONTACT LIST
INFORMATIONS
GEOGRAPHIC PRESENCE
ECONOMIC DATA
ACTIVITIES
CUSTOMERS

<sup>5</sup> *Clinical Research Organisation*

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